

Women in Informal Employment: Globalizing and Organizing

# Learning from COVID-19: how have informal workers experienced the pandemic?

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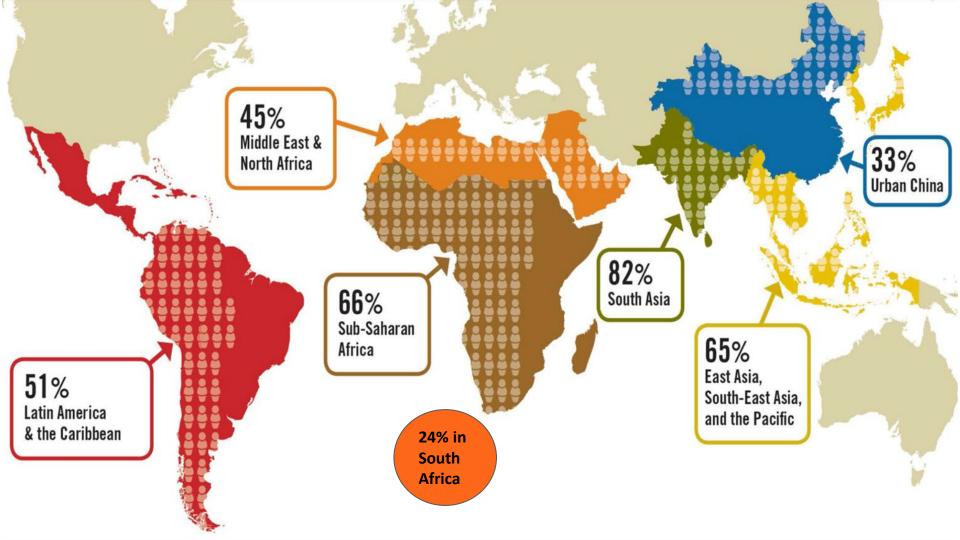
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# Background to WIEGO

- Global network of researchers, development practitioners and workers in the informal economy
- Present in over 40 countries mainly across Asia, Africa and Latin America
- Four key groups of workers in informal economy as focus: waste pickers / reclaimers, street vendors, domestic workers and homebased workers



Waste-picker from COMARP cooperative in Brazil. Credit: Julian Luckman



## **Informality and OHS**

- Workers in informal employment remain **exposed**, yet largely **unprotected in the workplace**
- Mostly **uncovered** by occupational health and safety laws and frameworks:
  - Informal employment is outside of formal employment relationship
  - Working in urban public spaces and in private spaces often not regulated they are outside of formal workplaces
  - Location of workplace can determine access to better health and safety
- Workers often forced to become self-reliant in managing OHS, while also facing income insecurity

### COVID-19 Crisis and the Informal Economy Study

- Global study of impact of COVID-19 on workers in informal economy across 12 cities
- Longitudinal, mixed methods study in two waves: April-July 2020 and June - October 2021
- c.2000 workers in variety of occupational sectors, including c.200 in Durban



#### **Key Findings**

Restrictions and the economic crisis associated with the COVID-19 impact have had a profound impact on infor Durban, South Africa, in terms of their ability to work, income, and household and care responsibilities, O The dire situation of informal work

regulation of market spaces, and c

In July, 39% of workers reported n the government, and 38% of wo

uneven across sectors and nenders.

- (0) 97% of street vendors, 95% of market traders and 74% of vaste pickers stopped working in April 2020 during the income compared to pre-lockdown levels. Waste pickers enoted earning 70% of their pre-lockdown earnings and stree Ouring the lockdown, workers acros
- Althruph the majority of street versions and waste nickers
- 6 Eood security has been a major concern for information workers, with 81% of workers reporting incidents of hunger among adult members of their household during lockdown. unger among children



COVID-19 Crisis and the Informal Economy Policy Insights No. 4

Essential, but Unprotected: How Have Informal Workers Navigated the Health Risks of the Pandemic?

Christy Braham and Ana Carolina Ogando

#### Key Findings

#### Between February and June 2020

- Informal workers have delivered essential services throughout the pandemic, which directly exposed them to physical and mental health risks and threatened their welfare.
- 2. Despite the essential nature of their work, informal workers have been largely unprotected, with the costs of sourcing personal protective equipment (PPE) and accessing clean water and sanitation home by workers themselves
- 3. Health-related mutual aid and solidarity provided by membership-based organizations of informal workers to worker communities have proven vital in the absence of governmental support.
- 4. The onset of the pandemic necessitated an increased awareness of occupational health and safety among informal workers, which may have long-term benefits.

#### Policy Recommendations

- 1. Municipalities need to provide support to enhance occupational health and safety for work ers and help them prevent COVID-19 infection and transmission. This should be in the form of PPE, adequate water, sanitation and hypiene (WASH) facilities, basic work infrastructure and clear guidelines for informal employers
- 2. Membership-based organizations providing mutual aid to informal workers must be adequately resourced by way of funds and supplies. Supporting this complementary model is crucial as membership-based organizations are best able to reach informal workers through long-term engagement and trust.



April 2021



#### COVID-19 Crisis and the Informal Economy in Durban, South Africa: Lasting Impacts and an Agenda for Recovery



Cover Photo: Warwick Junction's Informal Markets in central Durban, South Africa. hoto Credit: Dennis Gilbert

### COVID-19 Crisis and the Informal Economy Study



- 1- Accra (Ghana)
- 2- Ahmedabad (India)
- 3- Bangkok (Thailand)
- 4- Dakar (Senegal)
- 5- Delhi (India)
- 6- Durban (South Africa)

7- Lima (Peru)
8- Mexico City (Mexico)
9- Pleven (Bulgaria)
10- New York City (USA)
11- Tiruppur (India)

Figure 1: Cities included in the Study (WIEGO, 2021)

### COVID-19 Crisis and the Informal Economy: Durban insights

More than 30% of street vendors and reclaimers/waste pickers had a positive COVID-19 test

- High use of PPE, but 73% of workers needed to buy it themselves, with most of the rest supplied by local informal worker organisations
- □ Almost all (96%) workers reported **exposure to COVID-19** in workplace
- Around half of all workers reported longer working hours and heavier physical labour compared to earlier stages of pandemic
- Poor access to water in the workplace 85% of reclaimers / waste pickers in collection sites and 86% of street vendors had no access to water
- □ In general very little / no improvement in working conditions over course of pandemic

### COVID-19 Crisis and the Informal Economy: Durban insights

Low rate of COVID-19 vaccination of workers in most cities, with 28% of workers in Durban reporting being vaccinated

At the time, vaccines were not reaching many workers - vaccine procurement issues, lower accessibility of clinics, and issues with lack of paperwork/ID

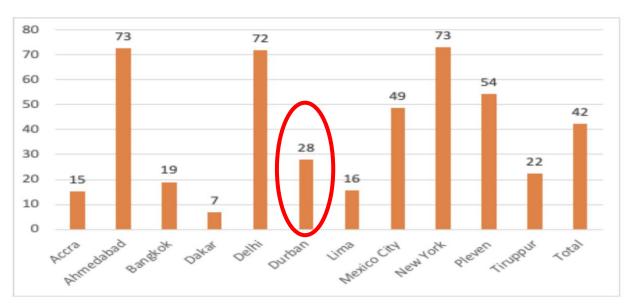


Figure 2: Vaccination rate across all occupations, by city (WIEGO, 2021)

### COVID-19 guidelines for street/market vendors

- Provides COVID-19 health, rights and financial support information to workers in markets, streets and home shops
- Developed and disseminated in April 2020, in consultation with academics from Universities of KwaZulu-Natal and Cape Town, Socio-economic Rights Institute (SERI) and informal worker organisations: South African Informal Traders Alliance (SAITA) and Asiye Etafuleni
- Poster available in English, Afrikaans, Sotho, Xhosa and Zulu



### COVID-19 guidelines for street/market vendors

#### COVID-19 GUIDELINES FOR INFORMAL TRADERS (in streets, markets and spaza shops)

#### COVID-19 is highly infectious.

It spreads through contact with people who have the virus – even those who do not show symptoms. COVID-19 is spread mainly via respiratory droplets. When someone coughs, sneezes or speaks, they spray small droplets from their nose or mouth.

The virus spreads in spaces with lots of people and little movement of air. The particles disperse quickly if you are outside, particularly if there is a breeze, making contracting the virus less likely.

COVID-19 can also spread from touching contaminated surfaces and then touching your eyes, mouth or nose. The virus sticks to surfaces and can survive for hours, and even days, on banknotes, coins, clothes and other things.

Elderly people (over the age of 60); people with diabetes, high blood pressure, heart disease, HIV/AIDS or cancer; and pregnant women are particularly at risk if they catch COVID-19.

If you are elderly, pregnant or have any of these conditions, or live with someone who does, you should take extra precautions. If you show the following symptoms, you may have COVID-19, which means it is not safe for you to be at work and you can make others sick:



Most people infected with COVID-19 are able to recover at home. If you have a cough, fever, a sore throat and difficulty breathing, seek medical attention. See here for more information on the signs and symptoms.

- Basic public health guidelines shared with workers via Whatsapp
- Available in English, Afrikaans, Sotho, Xhosa, Zulu

### COVID-19 guidelines for street/market vendors

- Lockdown health guidelines presented in poster format
- Developed in consultation with academics from Universities of KwaZulu-Natal and Cape Town, African Centre for Cities and informal worker organisations: South African Informal Traders Alliance (SAITA) and Asiye Etafuleni
- Poster available in English, Afrikaans, Sotho, Xhosa and Zulu
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#### Umhlahlandlela we COVID-19 wabahwebi basemgwageni, ezimakethe kanye nezitolo amaSpaza

bese uzithinta amehlo, umlomo noma amakhala. Igciwane iCOVID-19 liyanamathela kulezizinto amakhalibhodi, amaplastiki ipulango, insimbi kanye nasemalini. Liphila kuze kube izinsuku ezinhlanu.



### Reflections

- We need inclusive public health strategies for workers in informal employment but also wider social protection initiatives
- Support, resource and centre worker organisations in OHS issues they are crucial for engaging with local authorities

### References

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