



TBCSA
TOURISM BUSINESS COUNCIL OF SOUTH AFRICA

THE LEADING VOICE IN TOURISM

Tourism Industry Protocols Presentation

18 March 2021

The Economic Value of Tourism in SA (Pre-Covid)



8.6%
Total GDP
contribution



R120bn
forex
Export Industry



1,5m
Total Jobs
supported



+ - 49 000
High numbers
SMMEs



R273,2bn
Total spend
2018



R18,9bn
R33,8bn
Casinos &
Restaurants

**Greater
Economic
Impact!**

- **206,5b** in Capital and supply chain
- **>12.5%** of locally manufactured vehicles (Car Rentals +)
- **8%** direct impact to retail sector
- **Further** impact on
 - ❖ Manufacturing
 - ❖ Services
 - ❖ Fuel
 - ❖ Construction
 - ❖ Agriculture

INTRODUCTION: TBCSA

- Established in 1996
- Private sector organisation
- Not for profit
- Represent interest of private sector tourism businesses
- Member-based representing the value-chain of tourism

TBCSA MANDATE

- Engage and Lobby Government on Policies and Legislation
- Research, Data collection, and analysis to inform Tourism Agenda
- Influence public sector Destination Marketing programs
- Promote industry Transformation and Growth
- Grow and sustain levy collection
- Clear communications to the industry

ASSOCIATION MEMBERS

SECTOR ASSOCIATIONS



ASSOCIATION OF SOUTH AFRICAN TRAVEL AGENTS

SABOA

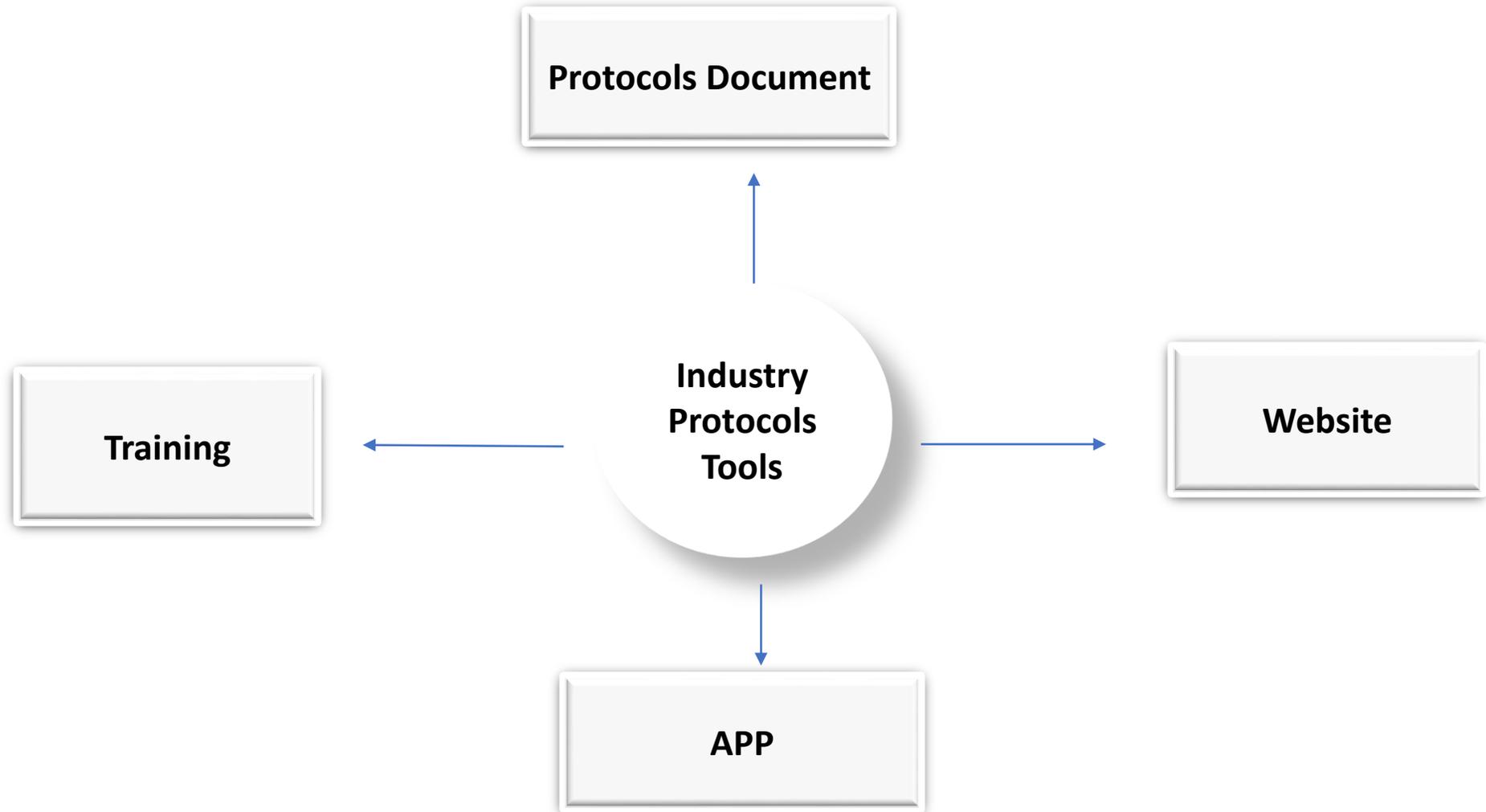


www.drakensbergexperience.com

THE LEADING VOICE IN TOURISM



INDUSTRY PROTOCOLS



INDUSTRY PROTOCOLS

TRAVEL SAFE EAT SAFE WEBSITE



www.travelsafeeatsafe.co.za

INFORMATION HUB FOR INDUSTRY PROTOCOLS

LINK TO APP

LINK TO TRAINING WEBSITE

GUESTS COMPLAINT FORM
(partnered with WC)

FREE ONLINE LISTING FOR
ESTABLISHMENTS AND OPERATORS

INDUSTRY PROTOCOLS

TRAVEL SAFE EAT SAFE APP

● RESTAURANTS

● HOTELS

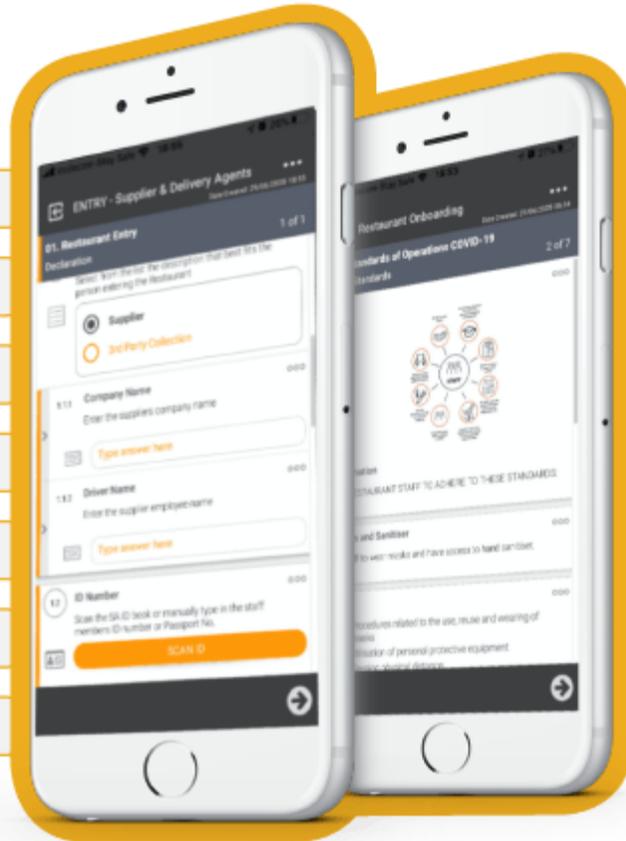
● GAME LODGES

● ACCOMMODATION

● TRANSPORT & TOURS

● EVENT VENUES

● ACTIVITIES



FREE AND PREMIUM USERS



UP-TO-DATE PROTOCOLS



PLEDGE & CERTIFICATION



GUEST, STAFF & SUPPLIER SCREENING



COVID-19 TRACK & TRACE FUNCTIONALITY



STAFF PPE & CLEANING REGISTERS

INDUSTRY PROTOCOLS

COVID-19 HEALTH AND SAFETY TRAINING

www.covidtraining.jurni.co.za

FREE ONLINE TRAINING

BUSINESS & STAFF

OFFERED IN 5 SUB-SECTORS
(ACCOMMODATION, WHEELS, DINING,
ATTRACTIONS AND ACTIVITIES)

MODULES FOR EACH SUBSECTOR

CERTIFICATE

EXPLORING OTHER TRAINING CHANNELS

Covid-19 Protocols – TBCSA | COVID-19-Protocols-for-Tourism | For Operators - Get the official C | Digi Learn

covidtraining.jurni.co.za

For COVID-19 updates, visit official government website www.sacoronavirus.co.za

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Register now to certify your business and employees with the official Hospitality, Travel and Tourism Industry COVID-19 health and safety training courses.

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2021/03/09



COMPLIANT WITH COVID-19 INDUSTRY PROTOCOLS